

PRESS RELEASE

FOR IMMEDIATE RELEASE

New Storybook Encouraging Children
to Help Conserve Energy and Preserve Natural Resources.

July 1, 2002, Healdsburg, CA - Little Amp, a new electric car character, makes its debut in the newly published children's book, "The Adventures of Little Amp, The Sparrow® Electric Car".

Karen Sweet and Steve Sommer, co-creators of Little Amp and who both own Sparrow electric vehicles, were inspired to create this storyline after seeing children's fascination with their own cars. "We wanted to create a character that would not only appeal to children but would also convey an important message" says Karen Sweet, writer of Little Amp.

Fundamentally, the story is about the invention of an electric car and what inspired its creation. Moreover, this new book introduces Little Amp, a character that encourages children to make a difference in today's world by keeping it clean, safe and long lasting. Keeping in mind that children would be learning new words, the authors have highlighted words and featured them in a glossary in the book. To complete the book, Little Amp stickers are also included.

The book is the first project of Sweet and Sommer who self-published "The Adventures of Little Amp". Sweet and Sommer both live in Healdsburg, California, a small community in the heart of Northern California's wine country. Written by Karen Sweet, artwork by Steve Sommer, colorful illustrations by Jenny Speckles, (whose work is seen in Sunset Magazine), with the final design by Liz Pembroke of Pembroke Studios, all of the participants are local Healdsburg residents.

The book is currently available at Toyon Books and the Toy Chest, in Healdsburg and on the internet at www.littleamp.com. Sweet/Sommer Productions is currently working on the next adventures of Little Amp with new "cool" characters and story lines about a healthy environment.